



Factory floor



Reporting constructively



Handout

Tips for constructive reporting

- Report the FULL truth, including examples of resilience, post-traumatic growth, positive emotions and accomplishments.
- Report on responses to problems as well as problems.
- Abandon pre-conceived narratives – look for the new and unexpected.
- Embrace nuance and context. Steer away from black and white.
- Change your mindset and framing – “Not all news is bad news; not only bad news is news.”
- Facilitate open-minded debates.
- When writing, balance positive and pessimistic styles.
- Include diverse voices.
- Talk to those affected by problems, not just those causing them or trying to solve them.
- Avoid looking for the most extreme example, the most outlandish quote. Are those representative?
- Learn the history of the issue, tell your audience about it.
- Turn down the volume: fewer horrific scenes, less traumatization, less sensation.
- Don’t neglect narratives of resistance, solidarity and compassion while being independent, critical and realistic.

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